



# Safe birth: From guidelines to practice

Preventing postpartum haemorrhage (PPH) where the needs are biggest

## Satellite session jointly hosted by Ferring and Maternity Foundation

This highly interactive and engaging virtual session will include a mix of key note presentations, panel discussions and practical instruction on the latest medical innovation in the prevention of PPH – heat stable carbetocin – and the new WHO recommendations, so they become practical tools for midwives and their teams of birth attendants in lower income countries to support a safer birth.

We welcome regional and national policy makers, decision makers and practitioners in the maternal health continuum of care in low and lower-middle income countries (L&LMIC) to attend this session to:

- Receive a technical update on heat-stable carbetocin for the prevention of PPH, per the newly updated WHO PPH recommendations, and corresponding WHO Model List of Essential Medicines
- Hear about Ferring's *#ProjectFamily: Safe Birth* commitment, including how Ferring is making heat-stable carbetocin available at an affordable and sustainable price in public sector and not for profit health facilities in L&LMIC
- Discuss how we move from PPH guidelines to practice and quality outcomes, by building confidence and practical skills among midwives where the needs are greatest
- Participate in a real-world demonstration of the Safe Delivery App – designed to equip midwives to prevent PPH during the 3<sup>rd</sup> stage of labour, including through the use of heat-stable carbetocin

### Speakers include

**Dr Sadia Mahmood Malick**  
Associate Professor, Khalifa University

**Per Falk**  
President, Ferring

**Rosemary Mburu**  
Executive Director, WACI Health

**Dr Metin Gülmezoglu**  
Executive Director, Concept Foundation

**Anneka Knutsson**  
Chief, Sexual and Reproductive Health, UNFPA

**Anna Frelsen**  
CEO, Maternity Foundation

**Raheli Misiko Mukhwana**  
Head of Labour Ward, Kenyatta National Hospital

**Inderjeet Kaur**  
Director Midwifery, Fernandez Foundation

**Nanna Sten Andersen**  
Educationalist, Maternity Foundation

**At** 32<sup>nd</sup> ICM Virtual Triennial Congress

**Date** Wednesday 23<sup>rd</sup> June

**Time** 13:30 – 16:00 CET

17:00 – 19:30 IST

14:30 – 17:00 EAT



**Add the event to your calendar**